Introduction

PEACOCKCOIN is a community project managed by an international team, which is developing a worldwide NFT platform.

Peacockcoin’s main goal is to create the world’s best platform to purchase, protect and collect digital collectibles.

Creating a digital art market generates a symbiotic relationship between artists, collectors and art lovers. PEACOCKCOIN’s goal is to provide fairness and transparency to online sales by developing a successful platform while bringing blockchain to millions of people on under development countries.

The ambitions and goals of PEACOCKCOIN:

1. Providing any individual, the ability to sell, buy and own digital art.
2. Hosting a diverse community of artists by easily integrating them from traditional platforms
3. Facilitating and rewarding stakeholder participation in these new decentralized product offerings, allowing stakeholders to claim ownership of works uploaded by artists.

The first version of the PEACOCKCOIN platform will be launched in May 2021.
VISION

Located in several countries, our diverse team is composed of Asian, European, African and South American.

Peacockcoin team wants to promote the work of talented artists and give them visibility around the world.

A key challenge for the team is how to protect artists work and avoid plagiarism on an internet world where it is difficult to secure and verify the identity of a product?

The introduction of the blockchain and the NFT system will make it possible to solve many of the problems found in the traditional market (plagiarism, rarity, authentication).

The use of blockchain technology to support artists around the world and promote their work while providing a secure environment will be at the core of our business platform.

Why NFT (Non Fungible Token)?

The NFT standard allows for verifiable digital scarcity with a proven authenticity and an immutable proof of ownership. NFT’s allow for more detailed attributes to be included, such as rich metadata about the asset and these authenticated details allow owners to be confident about the NFT’s authenticity and provenance.

Our goal is to work with all artists and make their work visible while preserving their copyrights and prevent theft of intellectual property.

The objective is not to industrialize the production because it would have a very negative side effect and even lead to the loss of product quality and authenticity.

Composition

The PEACOCKCOIN team has chosen to remain anonymous during the entire development phase of the project. This allows the team to work serenely by preserving their private life.

The Peacockcoin team consists of 7 peoples.

- 4 web developers
- 2 designers
- 1 community manager

This team is completed by the community that supports the project.

In addition, the Peacockcoin team has chosen to interact with the community by giving them the opportunity to contribute to the progress of the project.

After the launch of the PECK token, a 100% community team was created to work in close collaboration with the development team.
About the Token

PEACOCKCOIN ($PEKC) is a BEP20 TOKEN from the Binance Smart Chain (BSC) with an initial fixed supply of 100 Quadrillion tokens. This supply will never increase, it will only decrease.

There was an initial burn of 50 Quadrillion (50%) tokens. The development team has chosen to renounce the ownership of the smart contract and secured the liquidity by sending 100% of LPs token to the dead address.

The entire set of tokens were released without allocating any tokens to the development team. This makes PEKC a 100% community token and 100% secure.

PEACOCKCOIN’s smart contract has been successfully audited by SOLIDITY.FINANCE with the following results:

- No high severity security issues identified
- No low or medium severity issues identified
- No owner privileges

In short, the token is secure and reliable.

The audit report is available on the official website of SOLIDITY.FINANCE:

https://solidity.finance/audits/PEKC/

PEKC has the following properties:

A total of 5% is applied to each transaction.

- 2.5% of each transaction (buy/sell) are redistributed to all token holders
- 2.5% of each transaction (buy/sell) are burned to allow the reduction of the supply

PEKC token holders are rewarded with the token redistribution system for each transaction.
About the marketplace

The marketplace is currently under development. A first version will be launched by the end of May 2021.

The platform will consist of 4 main pages:

- A home page highlighting all NFT works for sale
- A Mint page that will allow artists/sellers to upload artworks for sale
- A user profile page
- A product page

First, in PEACOCKCOIN MARKETPLACE, we will only be supporting NFTs created by using the PEACOCKCOIN NFT Minting Station.

Users can mint their own NFTs or choose to purchase the ones created by other users.

In a second step, the app will allow users to easily deposit BEP-20 tokens (ANY tokens) into an NFT.

Sellers will have the possibility to auction their artwork or to set a fixed price.

Our marketplace will be the central platform to post/buy and publish an artwork.

How will the publication of NFT work?

To publish, you just have to be the author of an NFT, describe the content, story and place of reference.

You must determine the number of copies of the NFT and the selling price in PEKC (a conversion in $ will be displayed to the user for more readability)

A brief description will help you to understand the work a little better. The place of reference will allow the users to locate and give more information.

A transaction fee in PEKC of 1% of the total sales price will be charged to the author to guarantee a quality publication of the work.

VIP: if the author holds a certain number of PEKC, the transaction fees will be greatly reduced.

How will the purchase of an artwork work?

Sellers will have the option to auction their product or sell it at a fixed price.

If you like a certain artwork and it is still available, you can go ahead and buy it.
If the artwork is on auction, you will have to bid and make the best price proposal according to a time defined by the sellers

The purchase will be made in PEKC and the sum will be paid to the author, transaction fees will also be applied up to 1% of the price.

VIP: Do you hold a certain number of PEKC? According to the quantity you will receive a cash back in PEKC as a reward.

TOKENOMICS

Supply: 100 Quadrillion
Name: PEACOCKCOIN (PEKC)
Blockchain: BSC BEP20
50% burnt at the launch
Current circulated market cap: 8 M$
Current holders: 21,000

Bsc contract: 0x050787de0cf5da03d9387b344334d51cae5dd0fd

All the transactions related to the PEKC token are available on the BSCSCAN website: https://bscscan.com/token/0x050787de0cf5da03d9387b344334d51cae5dd0fd

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The artworks will be displayed by category (type, date, number of likes)

Our project aims at promoting artworks from all over the world and mainly artworks from under development countries.

**Are you interested in a particular country’s artwork?**

The user will be able to quickly visualize the NFT art pieces from different countries through a world map.

You will be able to like an artwork so you will find the various artworks you have liked on your page.

**VIP: Do you have a certain number of PEKC?**

You will be able to consult the works in advance and thus have the chance to get them.
The PEKC token has no monetary value and its only intended use is to govern the governance and proper functioning of the platform when it is developed. Also, the PEKC token is a highly speculative digital asset with no intrinsic value. There is no guarantee that the purchase of PEKC will produce any profit. The platform is currently in development phase. The project may be delayed, deadlines may be pushed back or may not materialize.

The information provided on this WHITEPAPER does not constitute investment advice, financial advice, trading advice or any other type of advice and you should not consider the content of this WHITEPAPER as such. The PEKC Team does not recommend the purchase, sale or holding of crypto-currencies.

Do your own due diligence and consult your financial advisor before making any investment decision. By purchasing PEKC, you agree that you are not purchasing a security or investment and you agree to hold the team harmless and not liable for any losses or taxes you may incur.

You also agree that the team presents the token “as is” and is not required to provide any support or service. You should have no expectations of any kind towards the PEKC and its team. The team strongly recommends that U.S. citizens do not purchase it as the team cannot guarantee compliance with U.S. regulations. Always make sure you are in compliance with your local laws and regulations before making any purchase.

BscScan: https://bscscan.com/token/0x050787de0cf5da03d9387b344334d51cae5dd0fd

Twitter: https://twitter.com/peacockcoin

Telegram: https://t.me/peacockcoin

Audit rapport: https://solidity.finance/audits/PEKC

Chart: https://goswapp-bsc.web.app/0x050787de0cf5da03d9387b344334d51cae5dd0fd
Q1 2021
Design & Creation

Q1 2021
PancakeSwap listing (Liquidity locked FOREVER)

Q2 2021
Smart contract Audit

Q2 2021
Listing on Coingecko and CoinMarketCap

Q2 2021
Implementation of Marketing Strategies

Q2 2021
Partnerships

Q2 2021
Deployment of the NFT marketplace